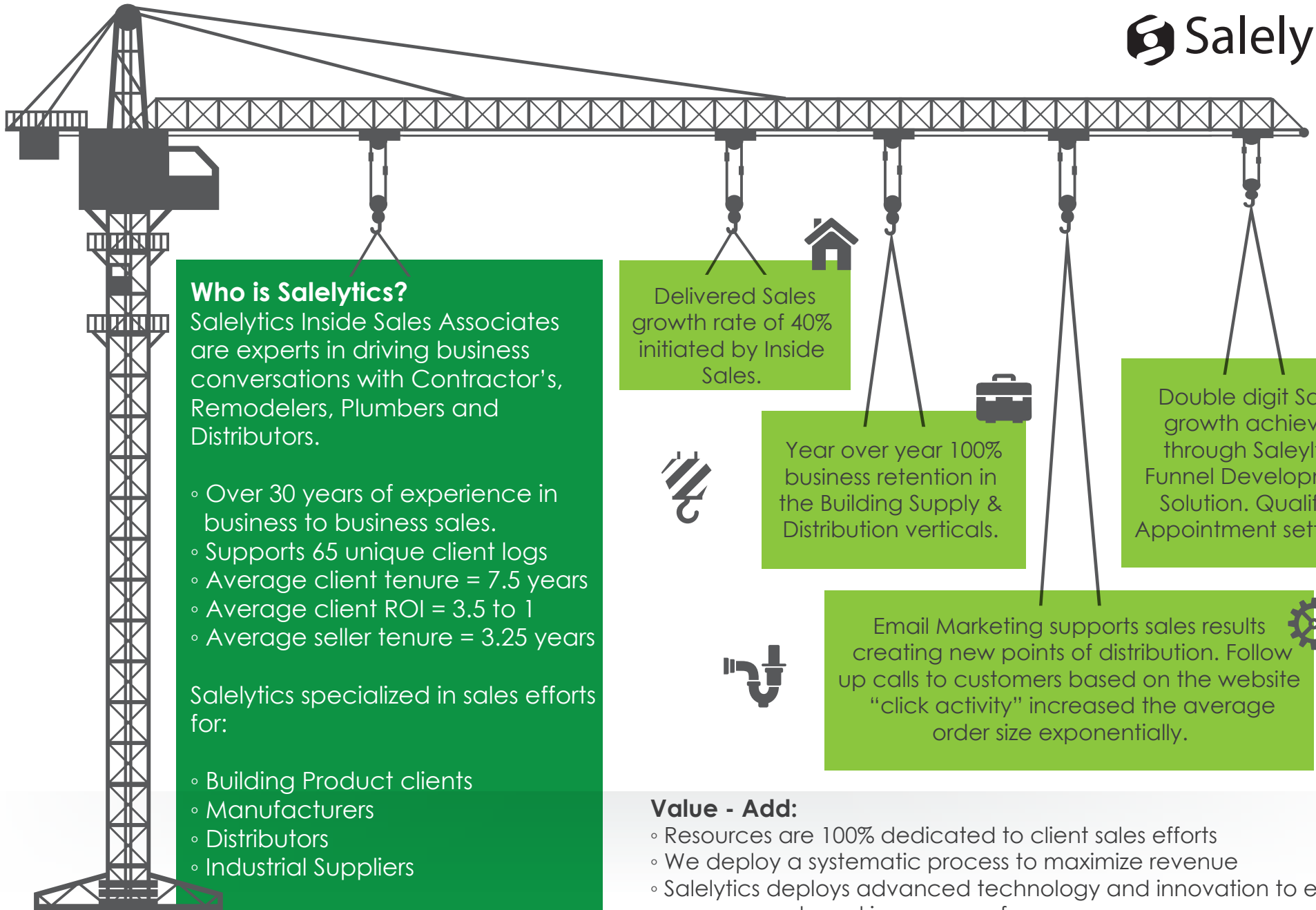


# Driving Increased Revenue at a Decreased Cost of Sales



## Who is Salelytics?

Salelytics Inside Sales Associates are experts in driving business conversations with Contractor's, Remodelers, Plumbers and Distributors.

- Over 30 years of experience in business to business sales.
- Supports 65 unique client logs
- Average client tenure = 7.5 years
- Average client ROI = 3.5 to 1
- Average seller tenure = 3.25 years

Salelytics specialized in sales efforts for:

- Building Product clients
- Manufacturers
- Distributors
- Industrial Suppliers

Delivered Sales growth rate of 40% initiated by Inside Sales.



Year over year 100% business retention in the Building Supply & Distribution verticals.



Double digit Sales growth achieved through Salelytics Funnel Development Solution. Qualified Appointment setting.



Email Marketing supports sales results creating new points of distribution. Follow up calls to customers based on the website "click activity" increased the average order size exponentially.



## Value - Add:

- Resources are 100% dedicated to client sales efforts
- We deploy a systematic process to maximize revenue
- Salelytics deploys advanced technology and innovation to enhance engagements and improve performance.